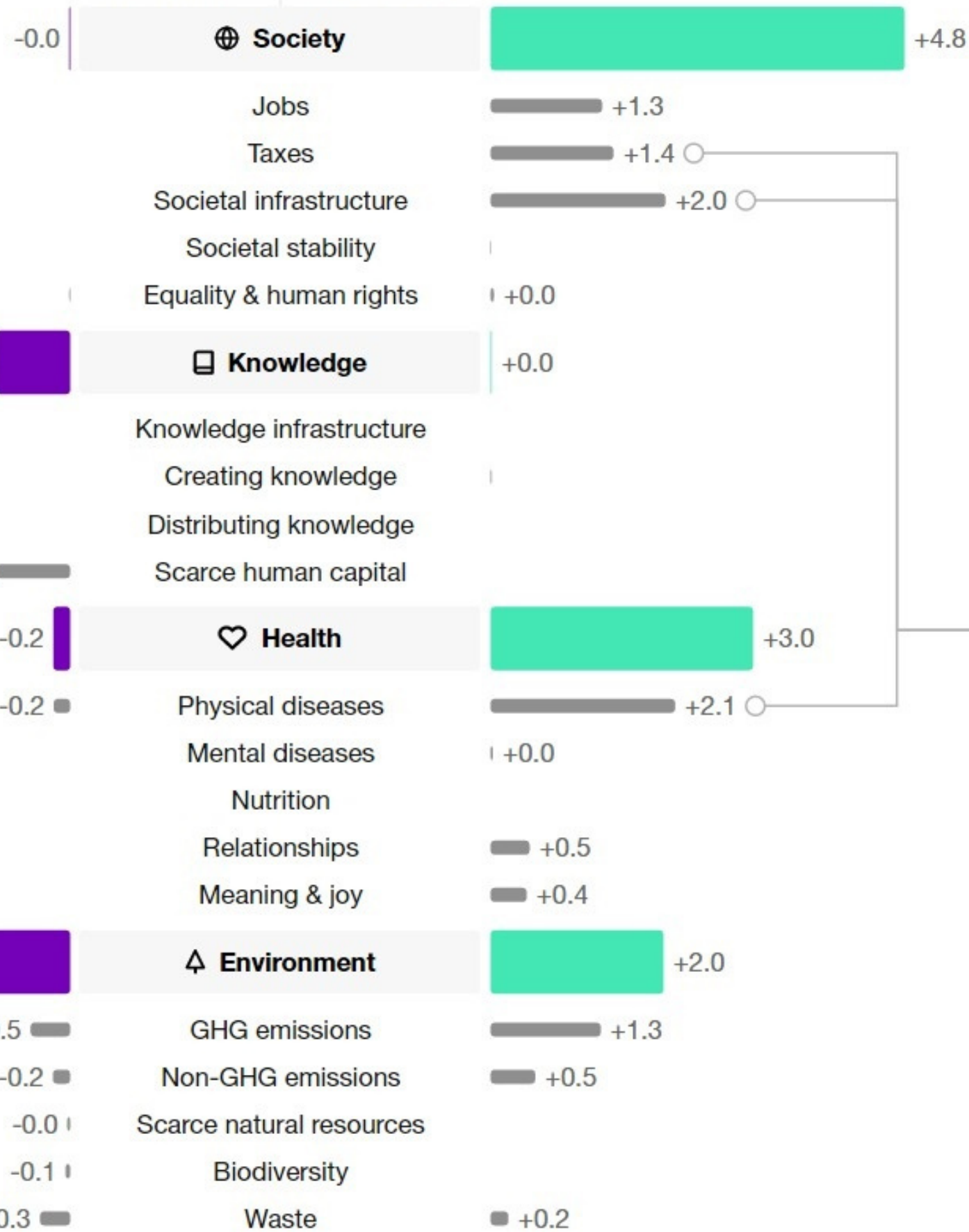


Upright Report Mioo Cycling

1. Net Impact

2022

← NEGATIVE | POSITIVE →



⚡ Top negative impacts

Mioo Cycling uses resources or causes negative impacts mostly in categories *Scarce human capital*, *GHG emissions*, and *Waste*. The negative contribution in the *GHG emissions* impact category is driven by its *Bicycle repair and maintenance product*.

⚙️ AI-generated ⓘ

⚡ Top positive impacts

Mioo Cycling seems to create the most significant positive value in categories *Physical diseases*, *Societal infrastructure*, and *Taxes*. The largest positive contribution comes from its *Physical diseases* impact, which is driven by its *Bicycle repair and maintenance product*.

⚙️ AI-generated ⓘ

+78% Net impact ratio ⓘ
Value set: Equal weights

2.UN SDG Alignment

2022

← NEGATIVE POSITIVE →

Society

- Jobs
- Taxes
- Societal infrastructure
- Societal stability
- Equality & human rights

Knowledge

- Knowledge infrastructure
- Creating knowledge
- Distributing knowledge
- Scarce human capital

Health

- Physical diseases
- Mental diseases
- Nutrition
- Relationships
- Meaning & joy

Environment

- GHG emissions
- Non-GHG emissions
- Scarce natural resources
- Biodiversity
- Waste

Most aligned UN Sustainable Development Goals



No misalignment found

No misalignment with any of the UN Sustainable Development Goals was found.

Overall, the SDGs have been created from goal-oriented standpoint, focusing on what should be achieved rather than what should be avoided. For this reason, the SDG data represents positive impacts more comprehensively than negative ones. For a more comprehensive perspective to both positive and negative impacts, we recommend referring to Upright's net impact data in favor of the SDGs.

Strongly misaligned

Moderately misaligned

Weakly misaligned

Strongly aligned

Moderately aligned

Weakly aligned